

PANON A HEDIZA AFTER 7 ENSON A HEDGES BINSON & HEDGES FUNKY SOUL SYMBOLS GEORGE HOWARD GROOVE THEORY HORACE BROWN IODY WATLEY LIL' JOHN & THE CHRONICLE BENSON & HEDGES artists will perform live at Atlanta's top music clubs — October 17th through November 16th. For more information on your ticket to hot nights and cool music call: 1-800-2-BENSON SURGEON GENERAL'S WARNING: Duitting Smoking Now Greatly Reduces Serious Risks to Your Health.

1604-B4

GMR Marketing Program 4057 77:10/98 Benson & Hedges Music Ad Publication: Essence for 10/96 Size: 6" wide x 10.5" tall Square Area; 8"d Warning Box Size: Eshibit 2 Rotation: B TAN Size: 10 point Schedulde Delivery of Mechanical: 7/68/96 Ad Numes 100-64